



**Introduction of JTEKT
Raid Activities in China**

The JTEKT raid activities in China in 2020 were published on the website and official WeChat account of the State Intellectual Property Office of Shanghai, as an example of excellent anti-counterfeiting measures!

Contents of Article (Brief):

In response to the claims filed by the rights holder (JTEKT), the State Administration for Market Regulations in Huangpu District, Shanghai conducted raids against multiple dealers who sell "KOYO" bearings with trademark infringement around the Beijing East Road and Yingkou Roadway. The target dealers around the Beijing East Road were monitored through long-term investigations and planning, and warehouses located in a general residential area were specified. During the raids, an appraisal procedure could also be conducted promptly in cooperation with the rights holder.

Since the 1980s, sales of metal part products have been concentrated in the Beijing East Road and Yingkou Roadway areas, where illegal acts have been occurring frequently.

Both the local market discipline and the rights and interests of the rights holder could be protected through these raid activities. The State Administration for Market Regulations in the Huangpu District will continue to focus on intellectual property right cases, in order to create a suitable environment for international companies who respect the value of intellectual property rights.

[Original Article] <https://mp.weixin.qq.com/s/eMK1ChqTsrT8U7AwBIW83w>

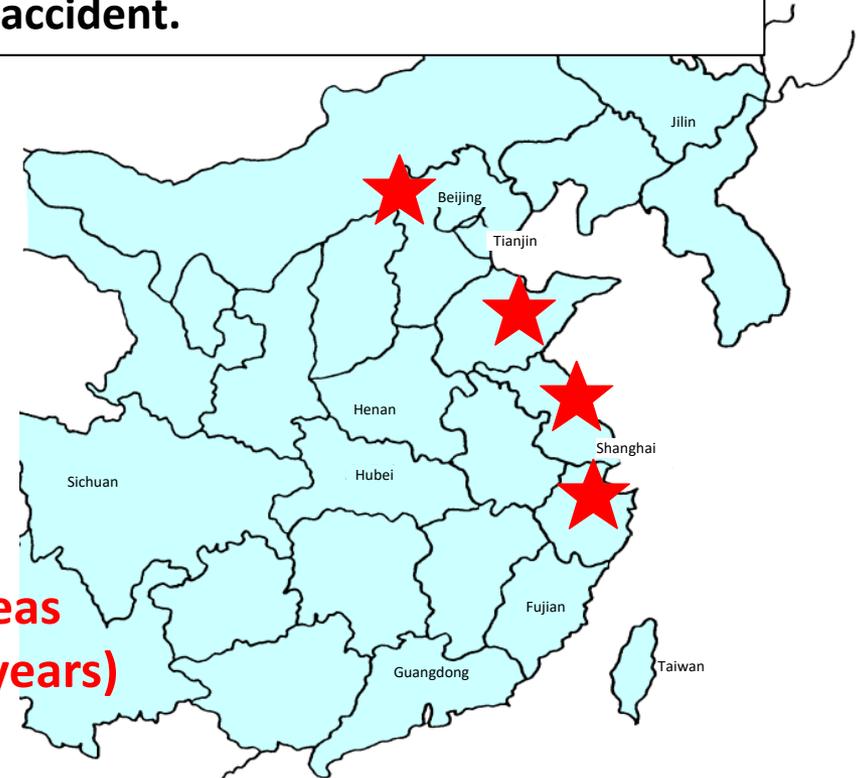
Purpose: To protect the customer's safety and profit

China is a manufacturer and distributor of counterfeit products, and is one of the regions where priority measures must be taken.

Among the counterfeit products circulating in the market, there are exquisitely imitated counterfeit products which cannot be determined as counterfeit products so easily.

However, no matter how well the product is imitated the quality and safeness is not guaranteed, which may result in a serious accident.

- (1) Investigate multiple dealers in the target areas, and collect evidence of selling counterfeit products**
- (2) Monitor the target dealers long-term, and understanding the activity routines**
- (3) Conduct raids and seize counterfeit products (Administrative measures)**



**Target areas
(Last three years)**

Scenes of Raids



Photos of Seizures



[Reference] Websites of Original Articles

<https://mp.weixin.qq.com/s/eMK1ChqTsrT8U7AwBIW83w>

<http://sipa.sh.gov.cn/hpqzscqj/20201228/e96ff864e3974753a8fe58ef6fb9403f.html>

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